

UNIVERSITY OF STIRLING**Bachelor of Arts (Honours) Sport Business Management (AY2026/27)***Updated on 01 October 2026*

No.	Lecturer	Qualification	Conferring Institution	Teaching Basis
1	Chan Chee Soon	Executive Master of Arts in Management	University of Durham	Part-time
2	Claudio M Rocha	PhD Sports Management	The Ohio State University	Part-time
3	Ho Mun Wai	Doctor of Business Administration	University of South Australia	Part-time
4	Hong Hee Jung	Doctor of Philosophy in Sport Psychology	University of Stirling	Part-Time
5	Ismeni Pavlopoulou	PhD Marketing	University of Stirling	Part-time
6	Khoo Chin Hang Nicholas Aaron	Master of Business Administration	Arcadia University	Part-time
7	Kim Sungkyung	PhD Sport Management	Loughborough University	Part-time
8	Ong Eng Kiat	Master of Arts in Sport and Olympic Studies	University of Tsukuba	Part-time
9	Roy Louis Kheng Kim Hwang	Master of Mass Communication	Nanyang Technological University	Part-time
10	Steven Harkins	PhD	University of Sheffield	Part-time
11	Tan Si Min	Bachelor of Arts in Psychology	Murdoch University	Part-time
12	Tham Kok Kuan Edgar	Master of Science	University of North Texas	Part-time

SINGAPORE INSTITUTE OF MANAGEMENT**Preparatory Course in Sports Studies and Marketing**

No.	Lecturer	Qualification	Conferring Institution	Teaching Basis
1	Tham Kok Kuan Edgar	Master of Science	University of North Texas	Part-time
2	Way Kok Chay	Master of Business Administration	National University of Singapore	Part-time

Module	Lecturers			
Digital Media & Culture				
Fundamentals of Sustainability in Management				
Understanding Global Sport				
Introduction to Digital Storytelling				
The Organisation of Business				
Foundations of Sport Management				
Research Methods in Sports Studies				
Sports Policy				
Sport Marketing				
Journalism & Society				
Managing the Business of Sport				
The Business of eSports				
Major Project in Sports Studies				
Sport Governance				
Sport Professional Practice				