

UNIVERSITY OF STIRLING

Bachelor of Arts (Honours) Marketing (AY2025/2026)

Updated on 05 February 2026

No.	Lecturer	Qualification	Conferring Institution	Teaching Basis
1	Chan Chee Soon	Executive Master of Arts in Management	University of Durham	Part-time
2	Chan Meng Chat	Master of Business Administration	The University of Manchester	Part-time
3	Colin Joachim Smith	Doctor of Business Administration	University of South Australia	Part-time
4	Georgios Maglaras	PhD in Marketing	University of Patras	Part-Time
5	Gregory Matthew Singh	PhD in Film and Television Studies	University of Reading	Part-time
6	Ines Branco Illodo	PhD in Business and Management (Marketing)	University of Nottingham	Part-time
7	Jesslyn Lau Bih Shia	Master of Communication	Royal Melbourne Institute of Technology University, Australia	Part-time
8	Julie Suzanne Tinson	PhD	Napier University	Part-time
9	Karen Chia-yin Kao	PhD Marketing	University of Adelaide	Part-time
10	Krishna Rajulu	Doctorate in Education	Brittany Université	Part-time
11	Lau, Chee Hoa	Master of Business Administration	Oklahoma City University	Part-time
12	Loh, Hua Li	Master of Business Administration	Murdoch University	Part-time
13	Loke Wing Hong	PhD Cognitive Psychology	University of Iowa	Part-time
14	Lynn Tan	PhD in Psychology	Singapore Management University	Part-time
15	Mona Moufahim	Doctor of Philosophy	University of Nottingham	Part-time
16	Robert Jonathan Angell	PhD Marketing	University of Plymouth	Part-time
17	Tan Mei Li Eunice	Doctor of Hotel and Tourism Management (D.HTM)	The Hong Kong Polytechnic University	Part-time
18	Tan Siong Hoe Donald	PhD in Business Administration (Marketing)	The University of Western Australia	Part-time
19	Tang Sheng Ling Catherine	Master of Business Administration	National University of Singapore	Part-time
20	Tham Kok Kuan Edgar	Master of Science	University of North Texas	Part-time
21	Thomas Boysen Anker	PhD Philosophy	University of Copenhagen	Part-time
22	Victoria Esteves	PhD Media & Culture	University of Stirling	Part-time

SINGAPORE INSTITUTE OF MANAGEMENT

Preparatory Course in Marketing

No.	Lecturer	Qualification	Conferring Institution	Teaching Basis
1	Tan Mei Li Eunice	Doctor of Hotel and Tourism Management (D.HTM)	The Hong Kong Polytechnic University	Part-time
2	Way Kok Chay	Master of Business Administation	National University of Singapore	Part-time