

Business Major, Minor and Elective Modules

A business major is typically 96 credit points, and a minor is 48 credit points.
The modules in each major and minor need to be completed in the sequence listed.

MAJORS							
Offer Sequence	Business and Technology			Offer Sequence	Business and Technology		
1	ISYS3481	Introduction to Business Analytics*		5	ECON1595	Business Challenges in the Digital Economy	
2	INTE2693	Introduction to Cybersecurity Governance*		6	MKTG1519	Marketing Analytics	
3	LAW2636	Legal Considerations of Artificial Intelligence, Big Data and Blockchain*		7	ACCT2347	Sustainability Reporting, Accountability and Socially Responsible Entities	
4	ISYS3482	Introduction to Enterprise Artificial Intelligence*		8	BUSM2760	Open Innovation**	
Offer Sequence	Economics			Offer Sequence	Finance		
1	ECON1045	Macroeconomics for Decision Making*		1	BAFI1005	Financial Markets and Institutions*	
2	ECON1056	Managerial and Business Economics*		2	BAFI1012	Corporate Finance*	
3	ECON1272	Basic Econometrics*		3	BAFI3272	Money and Debt Markets*	
4	ECON1614	Big Data, Machine Learning and Society*		4	BAFI1045	Equity Investment and Portfolio Management*	
5	ECON1575	Strategic Games for Business		5	ECON1272	Basic Econometrics	
6	ECON1574	Frontiers of the Digital Economy	Major Core Options (Choose 2 out of 3 modules)	6	ECON1064	Forecasting and Quantitative Analysis	Major Core Options (Choose 2 out of 4 modules)
	ECON1064	Forecasting and Quantitative Analysis			BAFI3297	Advanced Corporate Finance	
7	ECON1587	Diverse Perspectives on the World Economy		7	BAFI1019	International Finance	
					BAFI1029	Derivatives and Risk Management	
8	ECON1578	Behavioural Economics**		8	BAFI3277	Applied Finance-A Case Study Approach**	
Offer Sequence	Global Business			Offer Sequence	Logistics and Supply Chain		
1	BUSM1227	Global Business*		1	OMGT2221	Introduction to Logistics and Supply Chain Management*	
2	BUSM4690	Global Corporate Responsibility*		2	OMGT2222	Transportation and Freight Logistics*	
3	OMGT2246	Global Trade Operations*		3	OMGT2224	Warehouse and Distribution Channels*	
4	BUSM4697	Cross Cultural Management*		4	OMGT2225	Procurement Management and Global Sourcing*	
5	BUSM4694	Geopolitics and Global Business Practice		5	OMGT2223	Supply Chain Analytics	
6	BAFI1005	Financial Markets and Institutions	Major Core Options (Choose 2 out of 3 modules)	6	OMGT2230	Supply Chain Technologies	
	BUSM4125	International Human Resources Management			7	OMGT2228	Operations Management**
7	BUSM4451	Entrepreneurship and Global Challenges		8		OMGT2229	Strategic Supply Chain**
8	BUSM2792	Managing Dynamics of Global Operations**		8	OMGT2229	Strategic Supply Chain**	
Offer Sequence	Management and Change			Offer Sequence	Marketing		
1	BUSM4559	Work in Global Society*		1	MKTG1199	Marketing Principles*	
2	BUSM1100	Organisations*		2	MKTG1052	Buyer Behaviour*	
3	BUSM1208	Managing Change*		3	MKTG1266	Marketing Communication*	
4	BUSM4194	Leadership*		4	MKTG1047	Market Research*	
5	BUSM4551	Innovation Management		5	MKTG1427	Digital Marketing	
6	BUSM3200	Strategy		6	MKTG1268	Services Marketing	Major Core Options (Choose 2 out of 4 modules)
7	BUSM4697	Cross Cultural Management	Major Core Options (Choose 1 out of 2 modules)		7	MKTG1281	
	ACCT1085	Professional Values, Ethics and Attitudes		MKTG1519		Marketing Analytics	
				MKTG1535	Artificial Intelligence in Marketing		
8	BUSM4547	Organisational Experience**		8	MKTG1275	Strategic Marketing***	

* denotes modules for the corresponding Minor Block

** denotes Major Capstone to be taken as last module of the discipline study sequence

*With prerequisite modules: MKTG1199; MKTG1052; MKTG1266; MKTG1047; MKTG1427

**Compulsory Programme Capstone 'BUSM2583 Business Graduate Folio' can be taken after completion of 192 credits

Note: Selected Major for Part-Time programme. Refer to SIM GE website for details.

BACHELOR OF BUSINESS

MINORS					
Offer Sequence	Accounting in Business		Offer Sequence	Business and Technology	
1	ACCT2355	Financial Accounting and Statement Analysis	1	ISYS3481	Introduction to Business Analytics
2	ACCT2351	Management Accounting and Performance Evaluation	2	INTE2693	Introduction to Cybersecurity Governance
3	ACCT2347	Sustainability Reporting, Accountability and Socially Responsible Entities	3	LAW2636	Legal Considerations of Artificial Intelligence, Big Data and Blockchain
4	ACCT2346	Accounting Data Analytics and Visualisation	4	ISYS3482	Introduction to Enterprise Artificial Intelligence
Offer Sequence	Economics		Offer Sequence	Finance	
1	ECON1045	Macroeconomics for Decision Making	1	BAFI1005	Financial Markets and Institutions
2	ECON1056	Managerial and Business Economics	2	BAFI1012	Corporate Finance
3	ECON1272	Basic Econometrics	3	BAFI3272	Money and Debt Markets
4	ECON1614	Big Data, Machine Learning and Society	4	BAFI1045	Equity Investment and Portfolio Management
Offer Sequence	Global Business		Offer Sequence	Logistics and Supply Chain	
1	BUSM1227	Global Business	1	OMGT2221	Introduction to Logistics and Supply Chain Management
2	BUSM4690	Global Corporate Responsibility	2	OMGT2222	Transportation and Freight Logistics
3	OMGT2246	Global Trade Operations	3	OMGT2224	Warehouse and Distribution Channels
4	BUSM4697	Cross Cultural Management	4	OMGT2225	Procurement Management and Global Sourcing
Offer Sequence	Management and Change		Offer Sequence	Marketing	
1	BUSM4559	Work in Global Society	1	MKTG1199	Marketing Principles
2	BUSM1100	Organisations	2	MKTG1052	Buyer Behaviour
3	BUSM1208	Managing Change	3	MKTG1266	Marketing Communication
4	BUSM4194	Leadership	4	MKTG1047	Market Research
Offer Sequence	Human Resource Management				
1	BUSM3201	Human Resource Management			
2	BUSM1139	Human Resource Development			
3	BUSM4125	International Human Resources Management			
4	BUSM2653	People Analytics			

Depending on your selection of majors and minors, there are possible overlaps of modules in some of the combinations. In such instances, students will select additional modules to fulfill the 288 credit point, per the Business Major and Compatibility table and notes on Index 16.

Electives
- Any module listed above may be taken as an individual elective, subject to the completion of the pre-requisite requirements. - An individual module can only be counted once, as part of a major; a minor; or as an elective. - The availability of modules for enrolment in any particular semester is subject to resource constraints. - Singapore Business internship module is available to local students as elective in their final year. Selection criteria, terms and conditions for the module will be shared prior to application opening period.



Business Major and Minor Combination and Compatibility

For students to check on the compatibility of your selected major and minor combination, the following table indicates the possible overlap of modules from the selected minor block against each major.

Alternatively, you can also make use of the major/minor compatibility guide via: <https://www.rmit.edu.au/study-with-us/levels-of-study/undergraduate-study/bachelor-degrees/bachelor-of-business-bp343#compguide>

Minor \ Major	Business & Technology	Economics	Finance	Global Business	Logistics and Supply Chain	Management and Change	Marketing
Business & Technology		✓	✓	✓	✓	✓	✓
Accounting in Business	✓	✓	✓	✓	✓	✓	✓
Economics	✓		✓	✓	✓	✓	✓
Finance	✓	✓		See Important Note (1)	✓	✓	✓
Global Business	✓	✓	✓		✓	See Important Note (5)	✓
Logistics and Supply Chain	✓	✓	✓	✓		✓	✓
Management and Change	✓	✓	✓	✓	✓		✓
Marketing	✓	✓	✓	✓	✓	✓	
Human Resource Management	✓	✓	✓	See Important Note (2)	✓	✓	✓

Double Major Combination

2 nd Major \ 1 st Major	Business & Technology	Economics	Finance	Global Business	Logistics and Supply Chain	Management and Change	Marketing
Business & Technology		✓	✓	✓	✓	✓	See Important Note (3)
Economics	✓		See Important Note (4)	✓	✓	✓	✓
Finance	✓	See Important Note (4)		See Important Note (1)	✓	✓	✓
Global Business	✓	✓	See Important Note (1)		✓	See Important Note (5)	✓
Logistics and Supply Chain	✓	✓	✓	✓		✓	✓
Management and Change	✓	✓	✓	See Important Note (5)	✓		✓
Marketing	See Important Note (3)	✓	✓	✓	✓	✓	

1. Double Major: Global Business AND Finance (or Finance Minor) - BAFI1005 Financial Markets and Institutions is a core module in the Finance major and a major core option in the Global Business major. Students who wish to complete a major in Global Business and Finance major (or Finance minor) should complete BUSM4125 International Human Resources Management and BUSM4451 Entrepreneurship and Global Challenges as their major core option in the Global Business major.
2. Global Business Major / Human Resource Management Minor - BUSM4125 International Human Resources Management is a core module in the Human Resource Management minor and an option module in the Global Business major. Therefore, students who wish to complete a major in Global Business with a minor in Human Resource Management must complete the other 2 modules from the Global Business major options i.e. BAFI1005 Financial Markets and Institutions and BUSM4451 Entrepreneurship and Global Challenges.
3. Double Major: Business & Technology AND Marketing - MKTG1519 Marketing Analytics is a major core module in the Business & Technology major and a major core option module in the Marketing major. Therefore, students who wish to complete a double major in Business & Technology and Marketing, they must complete 2 optional major courses in the Marketing major, namely, MKTG1268 Services Marketing, MKTG1281 Applied Brand Management or MKTG1535 Artificial Intelligence in Marketing.
4. Double-Major: Economics AND Finance Major - ECON1272 Basic Econometrics is a compulsory module in both majors. Therefore, students who wish to complete both the Economics AND Finance majors, they must select an additional module from either the Economics or Finance major core options to make up the 192 credits points for the double-major option.
5. Double Major: Global Business AND Management & Change - BUSM4697 Cross Cultural Management is a core module in the Global Business major and minor and an option module in the Management & Change major. Therefore, students who wish to complete a major in Management & Change and Global Business major (or Global Business minor) should complete ACCT1085 Professional Values, Ethics and Attitudes as their major core option in the Management & Change major.