

Business Major, Minor and Elective Modules

A business major is typically 96 credit points, and a minor is 48 credit points.

The modules in each major and minor need to be completed in the sequence listed.

MAJORS					
Offer Sequence	Business and Technology		Offer Sequence	Business and Technology	
1	ISYS3481	Introduction to Business Analytics*	5	ECON1595	Business Challenges in the Digital Economy
2	INTE2693	Introduction to Cybersecurity Governance*	6	MKTG1519	Marketing Analytics
3	LAW2636	Legal Considerations of Artificial Intelligence, Big Data and Blockchain*	7	ACCT2347	Sustainability Reporting, Accountability and Socially Responsible Entities
4	ISYS3482	Introduction to Enterprise Artificial Intelligence*	8	BUSM2760	Open Innovation**
Offer Sequence	Economics		Offer Sequence	Finance	
1	ECON1045	Macroeconomics for Decision Making*	1	BAFI1005	Financial Markets and Institutions*
2	ECON1056	Managerial and Business Economics*	2	BAFI1012	Corporate Finance*
3	ECON1272	Basic Econometrics*	3	BAFI3272	Money and Debt Markets*
4	ECON1614	Big Data, Machine Learning and Society*	4	BAFI1045	Equity Investment and Portfolio Management*
5	ECON1575	Strategic Games for Business	5	ECON1272	Basic Econometrics
6	ECON1574	Frontiers of the Digital Economy	6	ECON1064	Forecasting and Quantitative Analysis
7	ECON1064	Forecasting and Quantitative Analysis	7	BAFI1019	International Finance
	ECON1587	Diverse Perspectives on the World Economy		BAFI1029	Derivatives and Risk Management
8	ECON1578	Behavioural Economics**	8	BAFI3277	Applied Finance-A Case Study Approach**
Offer Sequence	Global Business		Offer Sequence	Logistics and Supply Chain	
1	BUSM1227	Global Business*	1	OMGT2221	Introduction to Logistics and Supply Chain Management*
2	BAFI1005	Financial Markets and Institutions*	2	OMGT2222	Transportation and Freight Logistics*
3	BUSM4690	Global Corporate Responsibility*	3	OMGT2224	Warehouse and Distribution Channels*
4	OMGT2246	Global Trade Operations*	4	OMGT2225	Procurement Management and Global Sourcing*
5	BUSM4697	Cross Cultural Management	5	OMGT2223	Supply Chain Analytics
6	BUSM4125	International Human Resources Management	6	OMGT2230	Supply Chain Technologies
7	BUSM4451	Entrepreneurship and Global Challenges			
	ECON1089	Business in the Globalised Economy	7	OMGT2228	Operations Management**
8	BUSM4694	Political Economy of Global Business**	8	OMGT2229	Strategic Supply Chain**
Offer Sequence	Management and Change		Offer Sequence	Marketing	
1	BUSM4559	Work in Global Society*	1	MKTG1199	Marketing Principles*
2	BUSM1100	Organisations*	2	MKTG1052	Buyer Behaviour*
3	BUSM1208	Managing Change*	3	MKTG1266	Marketing Communication*
4	BUSM4194	Leadership*	4	MKTG1047	Market Research*
5	BUSM4551	Innovation Management	5	MKTG1427	Digital Marketing
6	BUSM3200	Strategy	6	MKTG1268	Services Marketing
7	BUSM4697	Cross Cultural Management		MKTG1281	Applied Brand Management
	ACCT1085	Professional Values, Ethics and Attitudes	7	MKTG1270	Product Innovation and Management
8	BUSM4547	Organisational Experience**	8	MKTG1275	Strategic Marketing**

* denotes modules for the corresponding Minor Block

** denotes Major Capstone to be taken as last module of the discipline study sequence

^ Compulsory Programme Capstone 'BUSM2583 Business Graduate Folio' can be taken after completion of 192 credits

Note: Selected Major for Part-Time programme. Refer to SIM GE website for details.

MINORS					
Offer Sequence	Accounting in Business		Offer Sequence	Business and Technology	
1	ACCT2355	Financial Accounting and Statement Analysis	1	ISYS3481	Introduction to Business Analytics*
2	ACCT2351	Management Accounting and Performance Evaluation	2	INTE2693	Introduction to Cybersecurity Governance*
3	ACCT2347	Sustainability Reporting, Accountability and Socially Responsible Entities	3	LAW2636	Legal Considerations of Artificial Intelligence, Big Data and Blockchain*
4	ACCT2346	Accounting Data Analytics and Visualisation	4	ISYS3482	Introduction to Enterprise Artificial Intelligence*
Offer Sequence	Economics		Offer Sequence	Finance	
1	ECON1045	Macroeconomics for Decision Making	1	BAFI1005	Financial Markets and Institutions
2	ECON1056	Managerial and Business Economics	2	BAFI1012	Corporate Finance
3	ECON1272	Basic Econometrics	3	BAFI3272	Money and Debt Markets
4	ECON1614	Big Data, Machine Learning and Society*	4	BAFI1045	Equity Investment and Portfolio Management
Offer Sequence	Global Business		Offer Sequence	Logistics and Supply Chain	
1	BUSM1227	Global Business	1	OMGT2221	Introduction to Logistics and Supply Chain Management
2	BAFI1005	Financial Markets and Institutions	2	OMGT2222	Transportation and Freight Logistics
3	BUSM4690	Global Corporate Responsibility	3	OMGT2224	Warehouse and Distribution Channels
4	OMGT2246	Global Trade Operations	4	OMGT2225	Procurement Management and Global Sourcing
Offer Sequence	Management and Change		Offer Sequence	Marketing	
1	BUSM4559	Work in Global Society	1	MKTG1199	Marketing Principles
2	BUSM1100	Organisations	2	MKTG1052	Buyer Behaviour
3	BUSM1208	Managing Change	3	MKTG1266	Marketing Communication
4	BUSM4194	Leadership	4	MKTG1047	Market Research
Offer Sequence	Human Resource Management				
1	BUSM3201	Human Resource Management			
2	BUSM1139	Human Resource Development			
3	BUSM4125	International Human Resources Management			
4	BUSM2653	People Analytics			

Depending on your selection of majors and minors, there are possible overlaps of modules in some of the combinations. In such instances, students will select additional modules to fulfill the 288 credit point, per the Business Major and Compatibility table and notes on page 11.

Electives
- Any module listed above may be taken as an individual elective, subject to the completion of the pre-requisite requirements. - An individual module can only be counted once, as part of a major; a minor; or as an elective. - The availability of modules for enrolment in any particular semester is subject to resource constraints. - Business internship module is available to students as elective in their final year. Selection criteria, terms and conditions for the module will be shared prior to application opening period.

Business Major and Minor Combination and Compatibility

For students to check on the compatibility of your selected major and minor combination, the following table indicates the possible overlap of modules from the selected minor block against each major.

Alternatively, you can also make use of the major/minor compatibility guide via:

<https://www.rmit.edu.au/study-with-us/levels-of-study/undergraduate-study/bachelor-degrees/bachelor-of-business-bp343#compguide>

Major Minor	Business & Technology	Economics	Finance	Global Business	Logistics and Supply Chain	Management and Change	Marketing
Business & Technology		✓	✓	✓	✓	✓	✓
Accounting in Business	✓	✓	✓	✓	✓	✓	✓
Economics	✓		✓	✓	✓	✓	✓
Finance	✓	✓		See Important Note (1)	✓	✓	✓
Global Business	✓	✓	See Important Note (1)		✓	✓	✓
Logistics and Supply Chain	✓	✓	✓	✓		✓	✓
Management and Change	✓	✓	✓	✓	✓		✓
Marketing	✓	✓	✓	✓	✓	✓	
Human Resource Management	✓	✓	✓	See Important Note (2)	✓	✓	✓

Double Major Combination

1 st Major 2 nd Major	Business & Technology	Economics	Finance	Global Business	Logistics and Supply Chain	Management and Change	Marketing
Business & Technology		✓	✓	✓	✓	✓	✓
Economics	✓		See Important Note (3)	✓	✓	✓	✓
Finance	✓	See Important Note (3)		See Important Note (4)	✓	✓	✓
Global Business	✓	✓	See Important Note (4)		✓	See Important Note (5)	✓
Logistics and Supply Chain	✓	✓	✓	✓		✓	✓
Management and Change	✓	✓	✓	See Important Note (5)	✓		✓
Marketing	✓	✓	✓	✓	✓	✓	

1. Finance Major/Global Business Minor & Global Business Major/ Finance Minor combinations - BAF1005 Financial Markets and Institutions is a core module in both majors and minors. Students wishing to complete these combinations must study all 3 optional major modules of the chosen major. Namely, for the Finance Major: ECON1064 Forecasting and Quantitative Analysis, BAF1019 International Finance and BAF1029 Derivatives and Risk Management, and for the Global Business major: BUSM4125 International Human Resources Management, BUSM4451 Entrepreneurship and Global Challenges, and ECON1089 Business in the Globalised Economy.
2. Global Business Major / Human Resource Management Minor - BUSM4125 International Human Resources Management is a minor module in the Human Resource Management minor and a Major core option in the Global Business Major. Therefore, students wishing to complete the major in Global Business with minor in Human Resource Management, must complete all 3 of the major core option modules from Global Business Major i.e., BUSM4125 International Human Resources Management; BUSM4451 Entrepreneurship and Global Challenges and ECON1089 Business in the Globalised Economy.
3. Double-Major: Economics AND Finance Major - ECON1272 Basic Econometrics is a compulsory module in both majors. Therefore, if student wishes to complete both the Economics AND Finance majors, they must select an additional module from either the Economics or Finance major core options to make up the 192 credits points for the double-major option.
4. Double-Major: Global Business AND Finance Major - BAF1005 Financial Markets and Institutions is a compulsory module in both majors. Students wishing to complete both the Global Business AND Finance majors, must select an additional module from either the Global Business or Finance major core options to make up the 192 credits points for the double-major option.
5. Double-Major: Management & Change AND Global Business - BUSM4697 Cross Cultural Management is a Major core module in the Global Business major and a Major core option in the Management & Change Major. Therefore, if student wishes to complete a double major in Management and Change and Global Business, they must study ACCT1085 - Professional Values, Ethics and Attitudes as part of their major core option module in the Management & Change major.