Bachelor of Graphic Design (Top-Up)

Programme Structure

Term	Duration	Module Code/Name		Credit Points
1	Jul - Oct	GRAP3080	Design Citizenship	12
		GRAP3081	Experience Design Research	12
		GRAP3083	Experimental Experience Design Studio	12
		GRAP3082	Service Design	12
Intensive	Nov - Dec	GRAP3087	Wayfinding and Placemaking*	12
		GRAP3085	Storytelling through Design*	12
2	Jan - Apr	COMM2997	Social Media Communication	12
		GRAP3089	Strategic Branding	12
		GRAP3088	Graphic Design Portfolio	12
		GRAP3084	Industry-Partnered Experience Design Studio	12
Intensive	May – Jun	GRAP3086	Experience Design Major Project	24

Modules are either fully taught by RMIT lecturer or co-taught by both RMIT and Singapore-based lecturers subjected to course offering for the semester.

*This module is delivered intensively at the RMIT Melbourne campus