

**Admission Criteria**

For the entry into the Bachelor of Communication (Professional Communication) Full-Time programme in Singapore, students must have successfully achieved one of the following qualifications outlined below.

This list and associated grouping is current as at the date of signing, but is subject to change as new qualifications are assessed and existing qualifications are periodically re-assessed or when changes to the content of qualifications occur.

Educational Institution	Academic Qualification	Number of credit points awarded	Qualification Category
Nanyang Polytechnic	Diploma in Electronics, Computer & Communications	0	A
	Diploma in Banking & Financial Services	0	A
	Diploma In Business Informatics	0	A
	Diploma in Engineering Informatics	0	A
	Diploma In Business Management	0	A
	Diploma in Industrial Design	0	A
	Diploma In Digital Media Design	96	B
	Diploma in Marketing (Marketing Management specialisation)	96	B
	Diploma in Multimedia and InfoComm Technology	96	B
	Diploma in Visual Communication	96	B
	Diploma in Marketing (Public Relations specialisation)	96	B
	Diploma In Media Studies & Management	192	C
Diploma in Mass Media Management	192	C	
Ngee Ann Polytechnic	Diploma in Electronic & Computer Engineering	0	A
	Diploma In Logistics Management	0	A
	Diploma In Financial Informatics	0	A
	Diploma In Arts Business Management	0	A
	Diploma in Business & Social Enterprise	0	A
	Diploma In Product Design & Innovation	0	A
	Diploma in Animation & 3D Arts	96	B
	Diploma in Digital Visual Effects	96	B
	Diploma in Multimedia & Animation	96	B
	Diploma in Advertising and Public Relations	192	C
	Diploma in Chinese Media & Communication	192	C
	Diploma in Film, Sound & Video	192	C
Diploma in Mass Communication	192	C	
Republic Polytechnic	Diploma In Micro & NanoTech	0	A
	Diploma In Business Applications	0	A
	Diploma In Business Information Systems	0	A
	Diploma in Pharmaceutical Sciences	0	A
	Diploma In Sports & Exercise Sciences	0	A
	Diploma in Industrial and Operations Management	0	A
	Diploma in Arts and Theatre Management	0	A
	Diploma in Consumer Behaviour and Research	0	A
	Diploma In Customer Relationship & Service Management	0	A
	Diploma in Design for User Experience	0	A
	Diploma in Human Resource Management with Psychology	0	A
	Diploma in Integrated Events Management	0	A
	Diploma in Social Enterprise Management	0	A
	Diploma In Technology & Arts Management	0	A
	Diploma In Sonic Arts	96	B
	Diploma in Game Design	96	B
	Diploma in Interactive and Digital Media	96	B
	Diploma in New Media	96	B
	Diploma in Media Production and Design	96	B
	Diploma in Communication and Information Design	192	C
Diploma in Mass Communication	192	C	

Educational Institution	Academic Qualification	Number of credit points awarded	Qualification Category
Singapore Polytechnic	Diploma In Aeronautical Engineering	0	A
	Diploma In Applied Chemistry With Pharmaceutical Science	0	A
	Diploma in Banking & Finance	0	A
	Diploma In Hotel & Leisure Facilities Management	0	A
	Diploma In Info-Comm Engineering and Design	0	A
	Diploma In Information Technology	0	A
	Diploma in Tourism & Resort Management	0	A
	Diploma In Business Admin	0	A
	Diploma In Interior Design	0	A
	Diploma in Applied Drama and Psychology	0	A
	Diploma in Business Innovation and Design	0	A
	Diploma in Integrated Events and Project Management	0	A
	Diploma in Digital Animation	96	B
	Diploma in Digital Media	96	B
	Diploma in Games Design and Development	96	B
	Diploma in Visual Communication and Media Design	96	B
	Diploma in Visual Effects and Motion Graphics	96	B
	Diploma in Interactive Media	96	B
Diploma in Creative Writing for TV and New Media	96	B	
Diploma in Media and Communication	192	C	
Temasek Polytechnic	Diploma In Culinary & Catering Management	0	A
	Diploma In Hospitality & Tourism Management	0	A
	Diploma In Integrated Facility Management	0	A
	Diploma In Internet & Multimedia Development	0	A
	Diploma In Law And Management	0	A
	Diploma In Leisure & Resort Management	0	A
	Diploma in Leisure & Event Management	0	A
	Diploma In Media & Communication Technology	0	A
	Diploma In Psychology Studies	0	A
	Diploma In Business (All clusters, except the Corporate Communication Elective Cluster)	0	A
	Diploma In Retail Management	0	A
	Diploma In Apparel Design & Merchandising	0	A
	Diploma in Business	0	A
	Diploma In Business (Corporate Communication Elective Cluster)	96	B
	Diploma In Marketing	96	B
	Diploma Interactive Media Design	96	B
	Diploma in Communication Design	96	B
	Diploma in Game Design & Development	96	B
	Diploma in Interactive Media Informatics	96	B
	Diploma in Moving Images	96	B
Diploma in Visual Communication	96	B	
Diploma in Digital Film & Television	96	B	
Diploma in Communications & Media Management	192	C	
LASALLE College of the Arts	Diploma in Animation	96	B
	Diploma in Broadcast Media	96	B
MDIS	Diploma in Mass Communication	0	A
	Higher or Advanced Diploma in Mass Communication	96	B
Nanyang Academy of Fine Arts	Diploma In Arts Management	0	A
	Diploma In Dance	0	A
	Diploma In Theatre	0	A
RMIT	Bachelor of Business (Degree with specialisation other than Management)	96	B
	Bachelor of Business (Management)	96	B
SIM Global Education	Diploma in Accounting	0	A
	Diploma in Banking and Finance	0	A
	Diploma in International Business	0	A
	Diploma in Management Studies	0	A

**Other qualifications not listed above will be considered by RMIT University on a case-by-case basis.**



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Full-Time Programme - Bachelor of Communication (Professional Communication)

Year	SIM Calendar		Course Codes	Course Titles	Credit Point	Qualification Category		
	Sem	Month				A July intake	B Jan intake	C Nov intake
1	2	Jul	COMM2894	Contemporary Asian Modernities	12	✓	x	x
	2	Jul	COMM2891	Asian Media and Communication	12	✓	x	x
	2	Jul	COMM2283	Foundations of Public Relations	12	✓	x	x
	2	Jul	MKTG1315	Introduction to Advertising	12	✓	x	x
	Intensive	Nov	COMM2732	Making Media	12	✓	x	x
	Intensive	Dec	COMM2440	General News Reporting	12	✓	x	x
2	1	Jan	COMM2847	Professional Communication Foundations	24	✓	✓	x
	1	Jan		Professional Communication Foundations		✓	✓	x
	1	Jan	GRAP2504	Creative Advertising	12	✓	✓	x
	1	Jan	COMM2294	Communication Strategy and Planning	12	✓	✓	x
	Intensive	May	MKTG1462	Public Relations Research Methods	12	✓	✓	x
	Intensive	Jun	COMM2439	Professional Writing	12	✓	x	x
	2	Jul	COMM2846	Issues, Risk and Crisis Communication	12	✓	x	x
	2	Jul	COMM2899	Asian Mobilities: Practices, Experiences and Impacts	12	✓	✓	x
	2	Jul	COMM2731	Interdisciplinary Communication Project	12	✓	✓	x
	2	Jul	MKTG1458	Applied Public Relations Research: Insights to Action	12	✓	✓	x
	Intensive	Nov	GRAP2693	Art Direction	12	✓	✓	✓
	Intensive	Dec	GRAP2694	Copywriting	12	✓	✓	✓
3	1	Jan	COMM2444	Exploring Asian Popular Culture	12	✓	✓	✓
	1	Jan	COMM2490	Client Management	12	✓	✓	✓
	1	Jan	COMM2730	Influence and Impact in PR (1)	24	✓	✓	✓
	1	Jan		Influence and Impact in PR (2)		✓	✓	✓
	Intensive	May	COMM2727	Professional Communications Studio (1)	24	✓	✓	✓
	Intensive	Jun		Professional Communications Studio (2)		✓	✓	✓

Modules are either fully taught by RMIT lecturer or co-taught by both RMIT and Singapore-based lecturers subjected to course offering for the semester.