

Pathways from approved qualifications in Singapore

The following qualifications have been assessed for academic entry and credit into the **Bachelor of Professional Communication program** in Singapore. Each qualification has been assigned a category letter which is linked with the assigned program entry point.

Educational Institution	Academic Qualification	Number of credit points awarded	Qualification Category
Nanyang Polytechnic	Diploma in Electronics, Computer & Communications	0	A
	Diploma in Banking & Financial Services	0	A
	Diploma In Business Informatics	0	A
	Diploma in Engineering Informatics	0	A
	Diploma In Business Management	0	A
	Diploma in Industrial Design	0	A
	Diploma In Digital Media Design	48	B
	Diploma in Marketing (Marketing Management specialisation)	48	B
	Diploma in Multimedia and InfoComm Technology	48	B
	Diploma in Visual Communication	48	B
	Diploma in Marketing (Public Relations specialisation)	48	B
	Diploma In Media Studies & Management	48	B
	Diploma in Mass Media Management	144	C
Ngee Ann Polytechnic	Diploma in Electronic & Computer Engineering	0	A
	Diploma In Logistics Management	0	A
	Diploma In Financial Informatics	0	A
	Diploma In Arts Business Management	0	A
	Diploma in Business & Social Enterprise	0	A
	Diploma In Product Design & Innovation	0	A
	Diploma in Animation & 3D Arts	48	B
	Diploma in Digital Visual Effects	48	B
	Diploma in Multimedia & Animation	48	B
	Diploma in Chinese Media & Communication	48	B
	Diploma in Film, Sound & Video	48	B
	Diploma in Mass Communication	144	C
Republic Polytechnic	Diploma In Micro & NanoTech	0	A
	Diploma In Business Applications	0	A
	Diploma In Business Information Systems	0	A
	Diploma in Pharmaceutical Sciences	0	A
	Diploma In Sports & Exercise Sciences	0	A
	Diploma in Industrial and Operations Management	0	A
	Diploma in Arts and Theatre Management	0	A

Republic Polytechnic	Diploma in Consumer Behaviour and Research	0	A
	Diploma In Customer Relationship & Service Management	0	A
	Diploma in Design for User Experience	0	A
	Diploma in Human Resource Management with Psychology	0	A
	Diploma in Integrated Events Management	0	A
	Diploma in Social Enterprise Management	0	A
	Diploma In Technology & Arts Management	0	A
	Diploma In Sonic Arts	48	B
	Diploma in Game Design	48	B
	Diploma in Interactive and Digital Media	48	B
	Diploma in New Media	48	B
	Diploma in Media Production and Design	48	B
	Diploma in Communication and Information Design	48	B
	Diploma in Mass Communication	144	C
Singapore Polytechnic	Diploma In Aeronautical Engineering	0	A
	Diploma In Applied Chemistry with Pharmaceutical Science	0	A
	Diploma in Banking & Finance	0	A
	Diploma In Hotel & Leisure Facilities Management	0	A
	Diploma In Info-Comm Engineering and Design	0	A
	Diploma In Information Technology	0	A
	Diploma in Tourism & Resort Management	0	A
	Diploma In Business Admin	0	A
	Diploma In Interior Design	0	A
	Diploma in Applied Drama and Psychology	0	A
	Diploma in Business Innovation and Design	0	A
	Diploma in Integrated Events and Project Management	0	A
	Diploma in Digital Animation	48	B
	Diploma in Digital Media	48	B
	Diploma in Games Design and Development	48	B
	Diploma in Visual Communication and Media Design	48	B
	Diploma in Visual Effects and Motion Graphics	48	B
	Diploma in Interactive Media	48	B
	Diploma in Creative Writing for TV and New Media	48	B
	Diploma in Digital Media and Communications (re-named program)	144	C
Temasek Polytechnic	Diploma In Culinary & Catering Management	0	A
	Diploma In Hospitality & Tourism Management	0	A
	Diploma In Integrated Facility Management	0	A
	Diploma In Internet & Multimedia Development	0	A
	Diploma In Law and Management	0	A

Temasek Polytechnic	Diploma In Leisure & Resort Management	0	A
	Diploma in Leisure & Event Management	0	A
	Diploma In Media & Communication Technology	0	A
	Diploma In Psychology Studi es	0	A
	Diploma In Business (All clusters, except Corporate Communication Elective Cluster)	0	A
	Diploma In Retail Management	0	A
	Diploma In Apparel Design & Merchandising	0	A
	Diploma in Business	0	A
	Diploma In Business (Corporate Communication Elective Cluster)	48	B
	Diploma In Marketing	48	B
	Diploma Interactive Media Design	48	B
	Diploma in Communication Design	48	B
	Diploma in Game Design & Development	48	B
	Diploma in Interactive Media Informatics	48	B
	Diploma in Moving Images	48	B
	Diploma in Visual Communication	48	B
	Diploma in Digital Film & Television	48	B
	Diploma in Communications & Media Management	144	C
LASALLE College of the Arts	Diploma in Animation	48	B
	Diploma in Broadcast Media	48	B
MDIS	Diploma in Mass Communication	0	A
	Higher or Advanced Diploma in Mass Communication	48	B
Nanyang Academy of Fine Arts	Diploma In Arts Management	0	A
	Diploma In Dance	0	A
	Diploma In Theatre	0	A
RMIT	Bachelor of Business	48	B
SIM Global Education	Diploma in Accounting	0	A
	Diploma in Banking and Finance	0	A
	Diploma in International Business	0	A
	Diploma in Management Studi es	0	A
Other qualifications not listed above will be considered by RMIT University on a case-by-case basis.			

Full-Time Programme - Bachelor of Professional Communication

Year	SIM Calendar		Course Codes	Course Titles	Credit Point	Qualification Category		
	Sem	Month				A July 2025 intake	B Nov 2025 intake	C July 2026 intake
1	2	Jul	COMM2993	Locating Knowledges	12	✓	x	x
	2	Jul	COMM2891	Asian Media and Communication	12	✓	x	x
	2	Jul	COMM2994	Introduction to Public Relations	12	✓	x	x
	2	Jul	MKTG1315	Introduction to Advertising	12	✓	x	x
	Intensive	Nov	COMM2995	Introduction to Digital Communication	12	✓	✓	x
	Intensive	Nov	COMM2894	Contemporary Asian Modernities	12	✓	✓	x
2	1	Jan	COMM3000	Content Creation for Digital Engagement	12	✓	✓	x
	1	Jan	COMM2997	Social Media Communication	12	✓	✓	x
	1	Jan	GRAP3037	Creativity for Advertising	12	✓	✓	x
	1	Jan	COMM2998	Public Relations Strategy and Planning	12	✓	✓	x
	Intensive	May	COMM2996	Precision Writing for Digital Engagement	12	✓	✓	x
	Intensive	May	COMM2999	Managing Digital Challenges	12	✓	✓	x
	2	Jul	GRAP3038	Storytelling for Advertising	12	✓	✓	✓
	2	Jul	COMM2899	Asian Mobilities: Practices, Experiences and Impacts	12	✓	✓	✓
	2	Jul	COMM3001	Digital Audiences and Analytics	12	✓	✓	✓
	2	Jul	COMM3002	Contemporary Media Relations	12	✓	✓	✓
	Intensive	Nov	COMM3007	Digital Communication Professional Practice	12	✓	✓	✓
	Intensive	Nov	COMM3003	People and Persuasion	12	✓	✓	✓
3	1	Jan	COMM2846	Issues, Risk and Crisis Communication	12	✓	✓	✓
	1	Jan	COMM3004	Communication Platforms and Industries	12	✓	✓	✓
	1	Jan	COMM3006	Digital Communication Capstone Project	12	✓	✓	✓
	1	Jan	GRAP3039	Art Direction for Advertising	12	✓	✓	✓
	Intensive	May	COMM3005	Advocacy and Voice in Public Relations	12	✓	✓	✓
	Intensive	May	COMM2444	Exploring Asian Popular Culture	12	✓	✓	✓

Modules are either fully taught by RMIT lecturer or co-taught by both RMIT and Singapore-based lecturers subjected to course offering for the semester.