

PRESS RELEASE

FOR IMMEDIATE RELEASE

SIM Global Education Attains EduTrust Star Certification Award for the Second Time.

SIM GE has been EduTrust-certified since 2010. The EduTrust Star is the highest quality assurance certification award available for a PEI.



Founded on the initiative of the Economic Development Board in 1964, SIM is a global education platform committed to developing lifelong learning, equipping individuals and organisations to remain relevant and contribute economic value across every stage of development.

18 AUGUST 2026, SINGAPORE – The Singapore Institute of Management Global Education (SIM GE), the higher education arm of the SIM Group, has attained the EduTrust Star certification award, effective 20 August 2026, for the second consecutive time. It was first awarded in 2022.

Under the EduTrust certification scheme, the EduTrust Star certification award is accorded to private education institutions (PEI) for attaining a commendable level of performance in managing their institutions and providing an outstanding quality of education and welfare for their students. It is also a symbolic recognition for the institution's outstanding achievement.

Prior to receiving the EduTrust Star certification, SIM GE underwent a renewal assessment against seven EduTrust criteria: leadership and strategic planning, corporate administration, external recruitment agents, student protection and support services, academic systems and processes, quality assurance, innovation, and continual improvement, as well as performance outcomes. To attain the EduTrust Star certification award, a PEI must achieve a minimum score of 750 points out of a total of 1,000 points.

President and Chief Executive Officer of SIM Group, Prof Wei Kwok Kee, said: “We are delighted to receive the EduTrust Star certification for the second time. This recognition affirms SIM GE’s deep commitment to academic and operational excellence and is a testament to the dedication of our staff and faculty, who work tirelessly to deliver exceptional learning experiences for 17,000 learners across 50 countries. This achievement strengthens our resolve to build a global education platform for lifelong learning, equipping our learners with the skills and capabilities to enhance their employability, remain relevant, lead with impact and create economic value at every life stage.”

SIM’s Global Education (SIM GE) arm connects learners with over 170 full-time and part-time academic programmes from some of the world’s best higher education programmes from globally recognised tertiary institutions across Australia, Canada, Europe, United Kingdom and the United States. In total, close to 200,000 learners have passed through our doors.

SIM Academy provides leading-edge professional development and enterprise solutions. Annually, SIM Academy offers around 300 executive and business programmes that help almost 10,000 professionals hone their competencies to drive business value and achieve peak personal and enterprise performance.

Together, SIM GE and SIM Academy form an integrated global education platform for Singapore and Asia that supports learners at every stage of their lifelong learning journey.

###

ABOUT THE SINGAPORE INSTITUTE OF MANAGEMENT

The Singapore Institute of Management (SIM) is an International Institute of Higher Learning (IIHL) that empowers, uplifts and strengthens employability, at all seasons of life and starting points. Seeded by the Singapore Economic Development Board in 1964, SIM nurtures leaders with industry relevant skills, knowledge and values to create impact in Singapore and Asia through internationally recognised education and learning pathways.

SIM harnesses new knowledge, skills, and technology to provide skills-based learning experiences that enable students, professionals, and enterprises to Learn for Life and Thrive for Life. Through SIM Global Education (SIM GE) and SIM Academy, SIM supports diverse learning needs—offering higher education pathways and tailored learning journeys for learners, working professionals and enterprises to adapt, grow, and stay relevant in an ever-changing world.

With a steadfast commitment to transforming lives, SIM continues to be a catalyst for positive social and economic change across communities, inspiring learners to contribute meaningfully to society, and fostering shared progress and upward mobility.

For more information on the Singapore Institute of Management, visit sim.edu.sg.