

## **PRESS RELEASE**

FOR IMMEDIATE RELEASE

### **Singapore Institute of Management partners with Indonesian schools to offer pathways for global education opportunities on their 60<sup>th</sup> anniversary**



*[From left to right] Professor Wei Kwok Kee, Provost, SIM Global Education; Ms Euleen Goh, Chairman, SIM, and Mr Kwok Fook Seng, Singapore Ambassador to the Republic of Indonesia, celebrating SIM's 60<sup>th</sup> anniversary with a symbolic cutting of a Nasi Tumpeng.*

*Photo credit: Singapore Institute of Management*

**24 JULY 2024, JAKARTA** – The [Singapore Institute of Management](#) (SIM), one of the region's leading education and lifelong learning institutions, has today signed agreements with three Indonesian schools to offer pathways to achieve global education opportunities.

These agreements are signed on SIM's 60<sup>th</sup> anniversary, at an event held at Pullman Hotel, Thamrin which was attended by around 60 guests, including the Guest-of-Honour Mr Kwok Fook Seng, Singapore Ambassador to the Republic of Indonesia.

Two of these agreements are with Sekolah Menengah Atas Elyon Christian School and Sekolah Menengah Atas Ignatius Global School, and would allow SIM to engage their students, understand their learning needs for higher education, organise seminars and workshops, and facilitate scholarship interviews. There will also be student exchange programmes where learners can engage in social and cross-cultural activities.

The third agreement is with Yayasan Haluan Abadi Sejahtera, who will be appointed as SIM's Overseas Teaching Centre in Batam. As a newly appointed Overseas Teaching Centre, SIM will be able to offer its Foundation in Management Studies programme to Indonesians. It creates a pathway and offers Indonesians the opportunity to pursue a SIM Diploma and a bachelor's degree of their choice in SIM in Singapore upon graduation. Their first intake is targeted for October 2024.

**Mr Gerald Lum, Director, Brand, Marketing & Communications, Singapore Institute of Management,** said, "SIM has been at the forefront of encouraging lifelong learning and upskilling Singapore's and the region's workforce since its inception 60 years ago."

"Our mission is to foster resilient, resourceful, and responsible individuals who are highly employable. By maximising human capital potential, we create a positive multiplier effect when they enrich the communities and organisations they serve, in turn shaping a brighter future for society. Through these MOUs, we pave the way for more Indonesians to access world class education with some of the best UK, US, Australian and European universities through SIM, in Singapore. This initiative reflects our dedication to fostering an environment where everyone has the opportunity to become their best self, define their own definition of success and succeed on a global stage, whilst positively impacting the people, companies and communities they interact with."

SIM has produced close to 200,000 alumni worldwide, of which close to 6,000 are Indonesian. During the event, SIM also announced that all current learners and alumni will have access to complimentary and subsidised micro-credential courses from October 2024 to March 2025. These courses cover career-ready skills to secure dream jobs, essential core skills to enhance work performance, and cutting-edge digital modules. Upon completion, learners will earn digital badges which enhance their employability.

**Commenting on this initiative, Provost, Singapore Institute of Management Global Education, Professor Wei Kwok Kee, said:** “These initiatives support SIM’s purpose; to nurture minds for lifelong learning. By providing pathways for learners from all backgrounds, such as our scholarships and bursaries, we also create social impact by contributing towards a more equitable society through access to quality education.”

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#### **ABOUT SINGAPORE INSTITUTE OF MANAGEMENT**

The Singapore Institute of Management (SIM) is one of the region’s leading education and lifelong learning institutions, recognised for empowering individuals and enterprises to thrive across life stages through learning. Seeded by the Singapore Economic Development Board in 1964, SIM has been leading in the development of work and industry skills for Singapore’s growth for 60 years.

Through harnessing new knowledge, skills and technology, SIM provides skills-based learning experiences that enable students, professionals, and enterprises to Learn for Life and Thrive for Life.

SIM achieves this through SIM Global Education (SIM GE) and SIM Academy. SIM GE focuses on higher education pathways and SIM Academy focuses on Professional Development (PD) and Enterprise Solutions (ES) for career transitions and advancements, and integrated learning solutions for enterprises.

As SIM commemorates its 60th anniversary this year, it remains dedicated to lifelong learning, ensuring that individuals and organisations have the necessary tools and knowledge to succeed in an ever-changing world.

For more information on the Singapore Institute of Management, visit [sim.edu.sg](https://sim.edu.sg)