

PRESS RELEASE

FOR IMMEDIATE RELEASE

SIM Global Education Appoints New Provost

Appointment reinforces SIM's commitment to delivering international education for the future of work.

3 November 2025, SINGAPORE – The [Singapore Institute of Management](https://www.sim.edu.sg) (SIM) has today announced the appointment of a new Provost.

Professor Jorg Bley will join SIM Global Education having over 20 years of academic and executive leadership experience spanning Europe, the United States, the Middle East, and Asia.

Professor Bley most recently served as Dean of the International Business School Suzhou at Xi'an Jiaotong-Liverpool University, China's largest Sino-foreign academic joint venture. His extensive international experience and expertise in navigating diverse educational systems will support SIM GE's unique mix of partner universities and international pedagogies from the UK, USA, Europe, Australia, and Canada. His appointment comes at a time of increasing global complexity and uncertainty, where international perspectives are critical for learners' growth in a rapidly changing landscape.

SIM President and CEO, Professor Wei Kwok Kee, said, "We are pleased to welcome Professor Jorg Bley to SIM Global Education. His experience in leading institutions across different regions and cultures will bring new insights to our academic community. His international outlook will be invaluable in helping us to strengthen our programmes and prepare learners to succeed in an ever-changing global landscape, for the future of work."

SIM GE Provost, Professor Jorg Bley, said, "I am deeply honoured to join SIM Global Education and to collaborate with its dedicated faculty and staff in shaping the next generation of global leaders. Together, we will continue to provide an internationally focused education that empowers our learners to thrive amid the opportunities and challenges of an increasingly complex, interconnected world."

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BIOGRAPHY OF PROFESSOR JORG BLEY

Professor Jorg Bley is an internationally recognised finance scholar and higher education leader with more than two decades of academic and executive experience. A German native educated in Germany and the United States, he has held senior academic positions in the UAE, China, and beyond.

Since 2019, Professor Bley has served as Dean of the International Business School Suzhou (IBSS) at Xi'an Jiaotong-Liverpool University, the largest Sino-foreign academic joint venture in China. Under his leadership, IBSS achieved the prestigious “triple crown” accreditation from AACSB, EQUIS, and AMBA/BGA, making it the youngest institution worldwide to earn this recognition. During his tenure, student enrolment and faculty numbers doubled, while the school was also named a PRME Champion and recognised by the United Nations Global Compact for its pioneering work in sustainability and social responsibility.

Professor Bley's research focuses on stock market behaviour, valuation anomalies, and market efficiency, with his work widely published in international journals. He has co-authored several influential corporate finance textbooks with a Middle Eastern perspective that are widely used across the MENA region. In addition to his academic career, he brings substantial investment banking expertise and holds leading professional designations including CFA, CAIA, and FRM.

Previously, he served as Dean of the School of Business Administration at the American University of Sharjah and has worked extensively with international accreditation bodies (AACSB, EQUIS, and AMBA) as well as government higher education agencies in the UAE, the US, and China.

Professor Bley is also an experienced international speaker and panellist on topics ranging from leadership, employability, and entrepreneurship.

ABOUT THE SINGAPORE INSTITUTE OF MANAGEMENT

The Singapore Institute of Management (SIM) is an International Institute of Higher Learning (IIHL) that empowers, uplifts and strengthens employability, at all seasons of life and starting points. Seeded by the Singapore Economic Development Board in 1964, SIM nurtures leaders with industry focused skills, knowledge and values to create impact in Singapore and Asia through globally recognised education and learning pathways.

SIM harnesses new knowledge, skills, and technology to provide skills-based learning experiences that enable students, professionals, and enterprises to Learn for Life and Thrive for Life. Through SIM Global Education (SIM GE) and SIM Academy, SIM supports diverse learning needs—offering higher education pathways and tailored learning journeys for working professionals and enterprises to adapt and grow in an ever-changing world.

With a steadfast commitment to transforming lives, SIM continues to be a catalyst for change across communities, inspiring learners to contribute meaningfully to society, and fostering progress in society.

For more information on the Singapore Institute of Management, visit sim.edu.sg.