

PRESS RELEASE

FOR IMMEDIATE RELEASE

The Singapore Institute of Management's Global Education arm is awarded the EduTrust Star certification



Founded on the initiative of the Economic Development Board in 1964, SIM has a track record that spans close to 60 years in developing talent and upskilling Singapore's workforce. Today, SIM is recognised in Asia Pacific for empowering individuals and enterprises to be fit for future and to thrive across life stages.

23 AUGUST 2022, SINGAPORE – The [Singapore Institute of Management](#) Global Education (SIM GE), the higher education arm of the SIM Group, has been awarded the EduTrust Star certification, effective 20 August 2022.

According to the EduTrust certification scheme [criteria](#), the EduTrust Star certification is accorded to private education institutions (PEI) for attaining a commendable level of performance in managing their institutions and providing an outstanding quality of education and welfare for their students. It is also a symbolic recognition for outstanding achievement in their field of work.

SIM GE has been EduTrust-certified since 2010. This is the first time the institution has received the EduTrust Star, which is the highest quality assurance certification available for a PEI.

Prior to receiving the EduTrust Star certification, SIM GE underwent a renewal assessment of its current EduTrust certification and was audited across seven areas: management commitment and responsibilities, corporate governance and administration, management of external recruitment agents, student protection and support services, academic processes and student assessment, achievement of student and graduate outcomes, and quality assurance, monitoring and results. An EduTrust Star certification requires a minimum score of 750 points out of an available 1,000 points.

President and Chief Executive Officer of SIM Group, Mr Seah Chin Siong, said: “We are very pleased with the upgraded certification. The EduTrust Star ranking recognises SIM GE’s outstanding academic and operational excellence and is a great encouragement for the staff and faculty of SIM, who work tirelessly to deliver an excellent level of service for 16,000 learners across 40 countries. We are encouraged to continue our drive to be learner-centric, excellence-focused and improve the social mobility status of our students and learners.”

SIM recently underwent a [rebranding](#) to reflect a new industry-focused and skills-based era of lifelong learning for its two core entities – SIM Global Education and SIM Academy.

SIM’s Global Education (SIM GE) arm connects learners with over 120 full-time and part-time academic programmes from some of the world’s best higher education programmes from globally recognised tertiary institutions across the UK, Australia, US, and Europe. In total, over 176,000 learners have passed through our doors. In the 2020/2021 Graduate Employment Survey for PEIs, SIM GE scored 88.6%¹ for overall employment rate, which was the highest amongst the list of PEIs published.

SIM Academy consists of Professional Development and Enterprise Solutions. Professional Development offers executive and business programmes for working professionals to develop industry-relevant skills and capabilities, for better career progression and transition. Enterprise Solutions helps companies develop their talent and human capital through customised solutions, using SIM’s very own integrated learning model.

¹<https://www.ssg.gov.sg/cpe/ges.html> Table 2: Employment Outcomes of Fresh Graduates of Full-Time EDPs by Institution (for institutions with 10 or more respondents)

As part of SIM's rebranded offerings, SIM Academy is developing a Future of Work Signature Series which is targeted at an organisation's leadership, to equip them with new perspectives to navigate complexities of an ever-changing business landscape.

Through SIM GE and SIM Academy, SIM covers the gamut of lifelong learning.

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ABOUT THE SINGAPORE INSTITUTE OF MANAGEMENT

The Singapore Institute of Management (SIM) is one of the region's leading education and lifelong learning institutions, recognised for empowering individuals and enterprises to thrive across life stages through learning. Seeded by the Singapore Economic Development Board in 1964, SIM has, for close to 60 years, been leading in the development of work and industry skills for Singapore's growth.

Through harnessing new knowledge, skills and technology, SIM provides skills-based learning experiences that enable students, professionals, and enterprises to Learn for Life and Thrive for Life.

SIM achieves this through SIM Global Education (SIM GE) and SIM Academy. SIM GE focuses on higher education pathways and SIM Academy focuses on Professional Development (PD) and Enterprise Solutions (ES) for career transitions and advancements, and integrated learning solutions for enterprises.

For more information on the Singapore Institute of Management, visit sim.edu.sg